

**GERDA S. MAISSEL, MD**

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**PROFESSIONAL EXPERIENCE**

**My MD Advisor, President**

**2021**

Founded business to provide health care advocacy and care management for people with complex and chronic conditions.

**Health First Medical Group- President & Chief Medical Officer**

**2020**

Health First Medical Group is a 450-provider practice, part of Health First, a 4-hospital health system in Melbourne Florida. Major activities were development of COVID-19 office procedures and testing procedures, care management and telehealth implementation

**Health Quest Medical Practice - Chief Medical & Chief Transformation Officer**

**2017 - 2019**

Health Quest Medical Practice is a 350-provider practice, part of Health Quest, a 4-hospital health system in the mid-Hudson Valley of New York. Areas of focus included financial improvements, CPC+, provider compensation, Quality, patient experience, and recruitment.

**St. Elizabeth Physicians - Chief Medical Officer**

**2015 - 2016**

St Elizabeth Physicians is a 500-provider practice, part of St Elizabeth Healthcare, a 5-hospital health system in northern Kentucky/Cincinnati. Areas of focus included patient experience, physician leadership development, provider and insurance contracting & credentialing, CPC+, Quality, and recruitment.

**Baystate Health – Chief Medical Officer, Northern Region**

**2010 - 2015**

Baystate Medical Practices is a 600-provider practice, part of Baystate Health in Western Massachusetts. Served as leader of 70 providers and senior medical leader of Baystate Franklin Medical Center. Areas of focus included provider engagement, leadership development, credentialing, practice operations, Quality, and patient experience. Also worked clinically as PM&R clinical consultant.

**Baystate Health leadership roles, various times**

**1994 - 2014**

**Baycare Health Partners (Physician Hospital Organization): Vice President**

**Baystate Health: Chief, Division of Physical Medicine & Rehabilitation & Post-Acute**

**Baystate Medical Center Medical Staff, President**

**Heritage Hall, Agawam Mass FETU Medical Director (subacute units)**

**Baystate Medical Associates, Springfield, MA Medical Director BMA (outpatient)**

**Weldon, Medical Director Weldon, Springfield MA (inpatient rehab)**

**Kindred Springfield, Chief Medical Officer (LTAC)**

**Clinical consultant** in outpatient, hospital, rehab facilities, and nursing homes

**Thomas Jefferson University Hospital - Attending physician**

**1991-1994**

## EDUCATON

**Physical Medicine and Rehabilitation:** Thomas Jefferson University Hospital, Philadelphia, PA 1991  
**Internal Medicine Internship:** Crozier Chester Medical Center, Chester, PA 1988  
**MD:** SUNY Health Sciences Center, Syracuse, NY 1987  
**BS:** Summa Cum Laude, Pharmacology, University of Connecticut, Storrs, CT 1983

## CERTIFICATIONS

**American Association of Physician Leaders:** Certified Physician Executive  
**American Medical Directors Association:** Certified Medical Director  
**American Board of Physical Medicine & Rehabilitation:** No expiration  
**Licensed physician in NY**